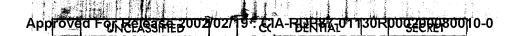
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Remarks:

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Executive Secretary 21 February 1974
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A Federal agency advised by the

National Council on the Arts

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Executive Registry

February 15, 1974

DD/11685 14-0653

Honorable William E. Colby Director Central Intelligence Agency Washington, D.C. 20505

Dear Mr. Colby:

How pleased I am to send you the first newsletter ever issued by the Federal Government on the subject of design -- FEDERAL DESIGN MATTERS! The focus of this -- and subsequent issues -- is on the President's Design Improvement Program and initiatives that agencies are taking to support it.

You will be impressed, I believe, with the reports on progress that has been made during the past year. At the same time, FEDERAL DESIGN MATTERS will keep you informed as to what must be accomplished to achieve design excellence in the Federal Government and the reasons why this goal is critical to the effective functioning of Government.

Naturally, we would welcome any comments or suggestions.

With best wishes,

Sincerely,

Nancy Hanks Chairman

Enclosure